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**Frank van der Salm**  
**NOWHERE - Imagining The Global City**

24 x 32 cm, 360 pages with two 8-page altarcollage, ca. 240 pictures  
 Photography and video: Frank van der Salm  
 Text: Shumon Basar, Aaron Betsky, Urs Stahel  
 English  
 Graphic design: Irma Boom Office, Amsterdam (NL)  
 Softcover with three random choice cover/bellyband combinations  
 Co-published with Paradox (NL), funded by Jaap Harten Fonds, Mondriaan Fund, den Breeman Talle Fund/Prince Bernhard Culture Fund  
 ISBN : 978-3-96070-064-7  
 Approximately March 2021  
 € 55,-



**Exhibition**  
[Nederlands Fotomuseum](#), Rotterdam  
 Spring 2021 (tbc!)

NOWHERE shows a world in which Instagrammability is first and foremost, in which the new reality is dictated by the seductive image that may (later) be made from it. Architecture, design, and urban landscape are directed by the mechanisms of global big business, and the same antiseptic beauty exists all over the world. NOWHERE—Imagining the Global City presents the work of Dutch photographer Frank van der Salm from the past twenty-five years. Designed by Irma Boom, the book shows a consumer-oriented, imaginary metropolis. Images, sometimes deliberately upside down, challenge the reality they represent. Seen together they form the image of a city that suddenly seems to be simultaneously everywhere and nowhere: both here and now and nowhere. The essays by Shumon Basar, Aaron Betsky, and Urs Stahel link Frank van der Salm’s oeuvre to the world of design, architecture, urban development, art, and photography.

**About Frank van der Salm**

Frank van der Salm, who was born in Delft in 1964, studied at the Willem de Kooning Academie in Rotterdam. He travels all over the world to find his subjects. Rapidly growing metropo-

lises in areas like southeastern Asia and the Gulf region are among his favorites. Occasionally Van der Salm collaborates with architectural firms such as OMA/Rem Koolhaas, Herzog & de Meuron, and MVRDV.

**Quotes**

“During the paused time of the pandemic, Frank van der Salm’s images feel different. They take on the quality of prophetic realism. . . . His urban vistas, his bucolic landscapes, and his portraits of super modernity are mostly empty of human presence.” Shumon Basar

“He is in no way an ‘architecture photographer’ in the classic sense. . . . Rather, he turns the thinking around and uses architecture to generate photographic images; he makes ‘photography with architecture’ . . . . He uses, to put it another way, architecture for his pictures.” Urs Stahel

**Keywords**

Urbanism, Landscape, Photography, Architecture, Consumerism, Metropolis, Irma Boom, Dutch photography