

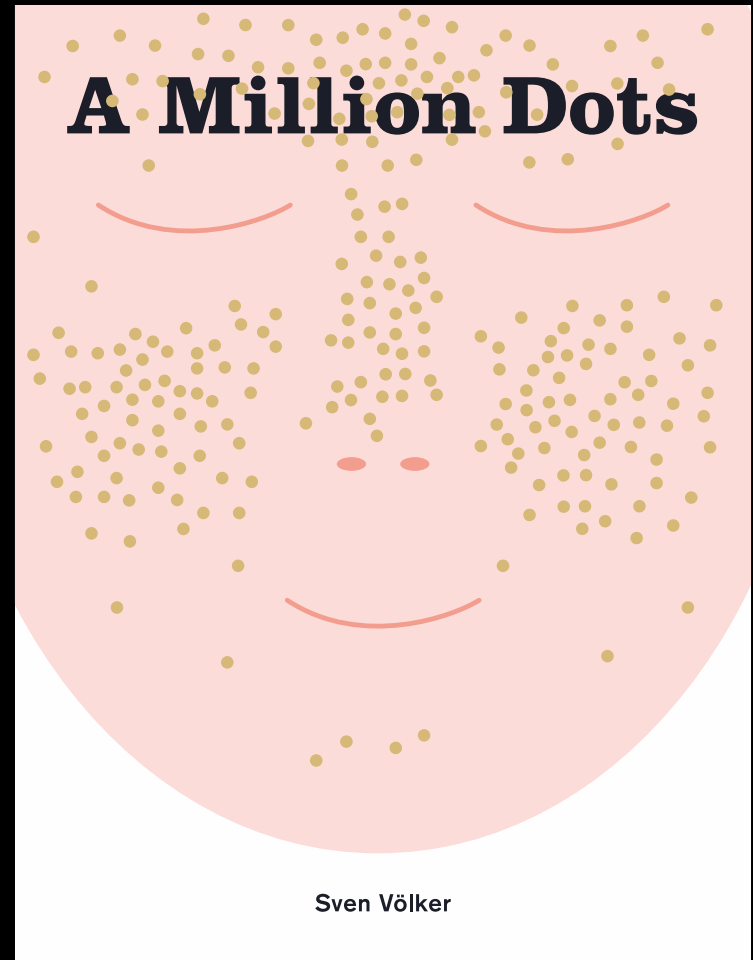


A stunning graphic visualisation of numbers, in which the number on each page is doubled, going from 1 to 1 million in 44 pages.

## A MILLION DOTS

Sven Volker

- Colour ills throughout
- 21 x 28 cm
- 44pp
- ISBN 978-1-908714-66-4
- Hardcover
- £12.95
- April 2019



## Key Sales Points

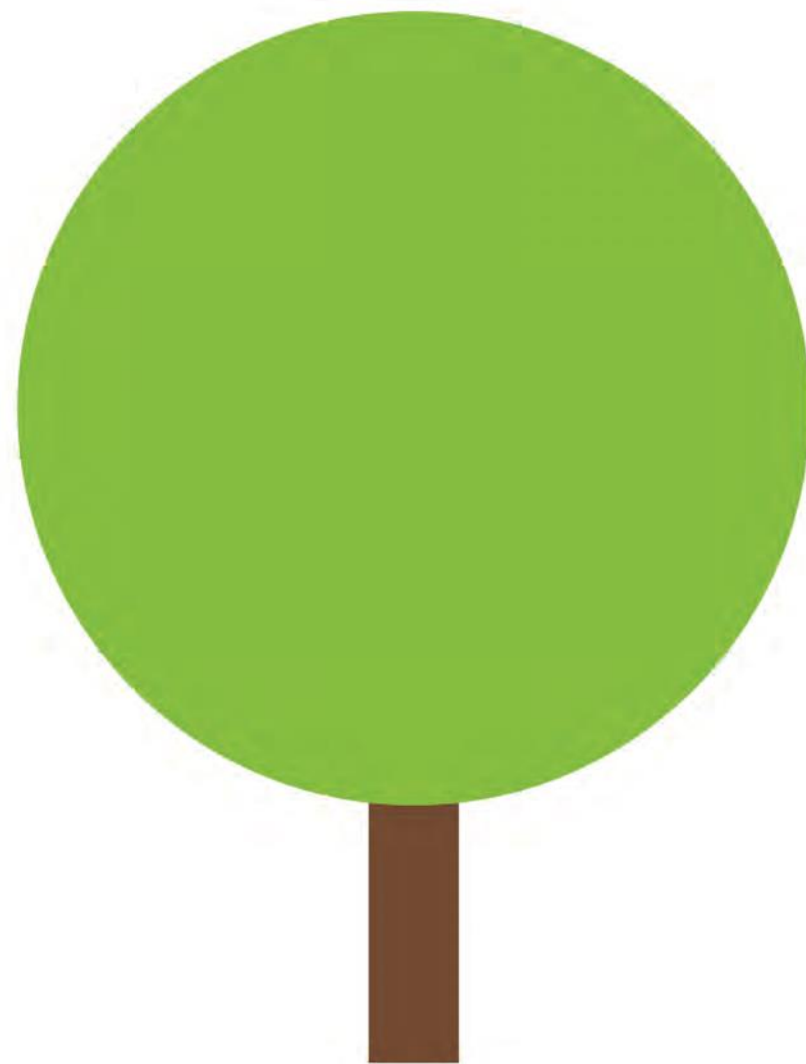
- A deceptively simple concept, brilliantly and boldly brought to life.
- Helps young readers visualise the abstraction of numbers.
- Sven Volker is an award winning graphic designer and illustrator who has run campaigns for Volkswagen and BMW. His minimalist but warm style is immediately accessible to both the design and the mainstream market.
- A great gift book – delightful and charming and educational.

## Target Market

- Children ages 4+
- Parents and gift market

1

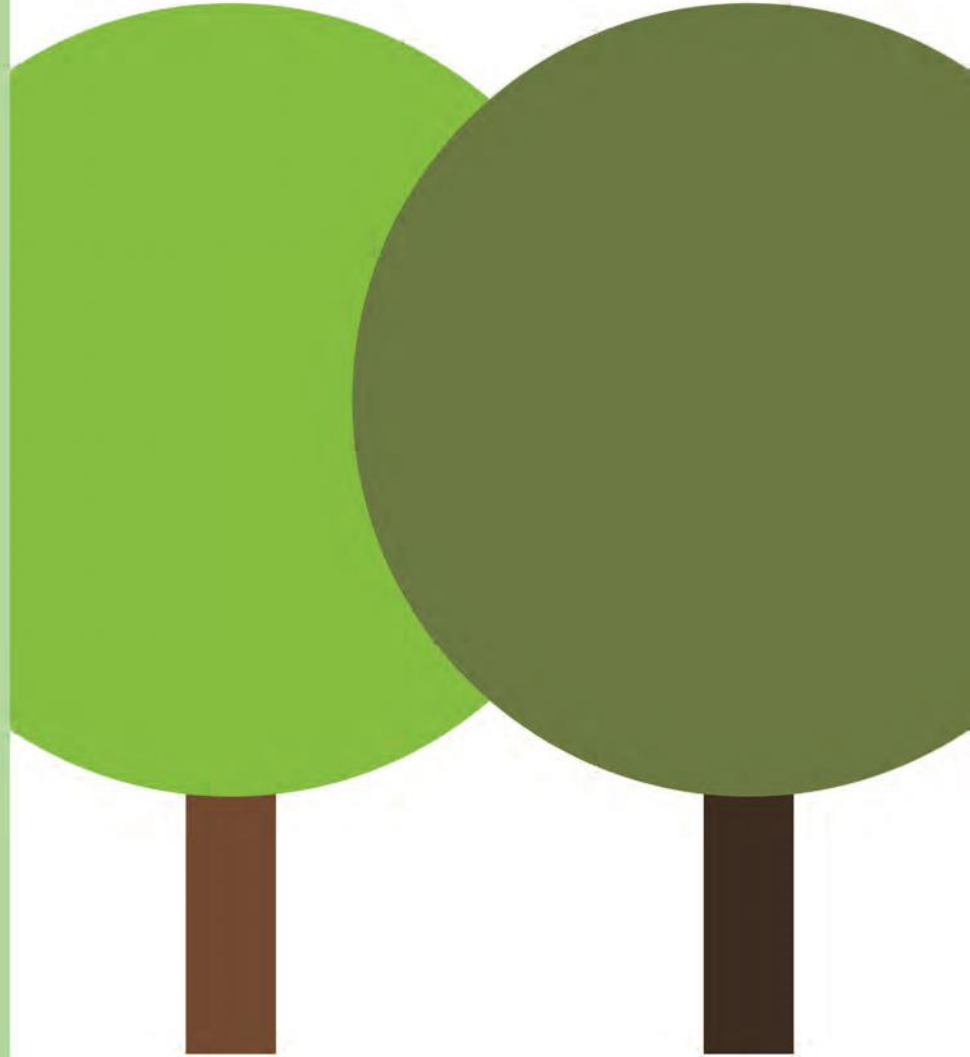
one



$1 + 1 =$

2

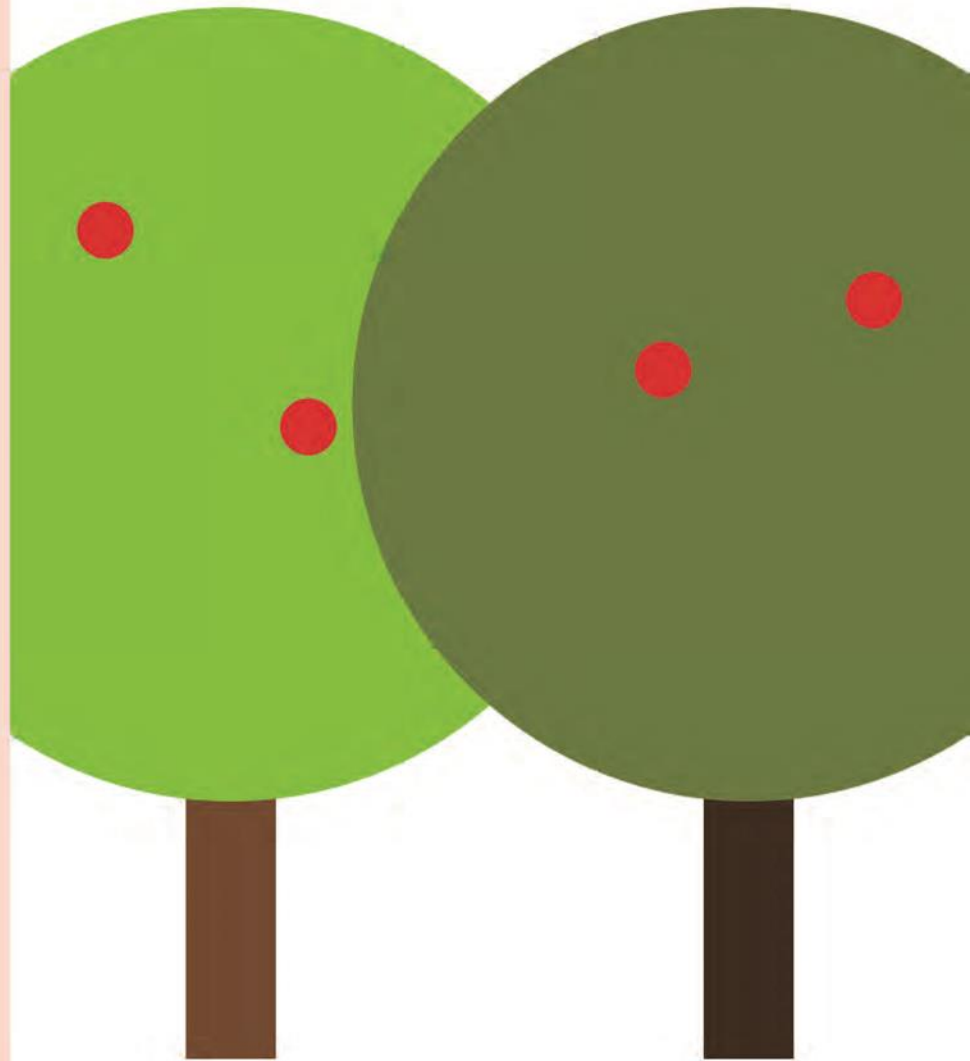
two



$2 + 2 =$

4

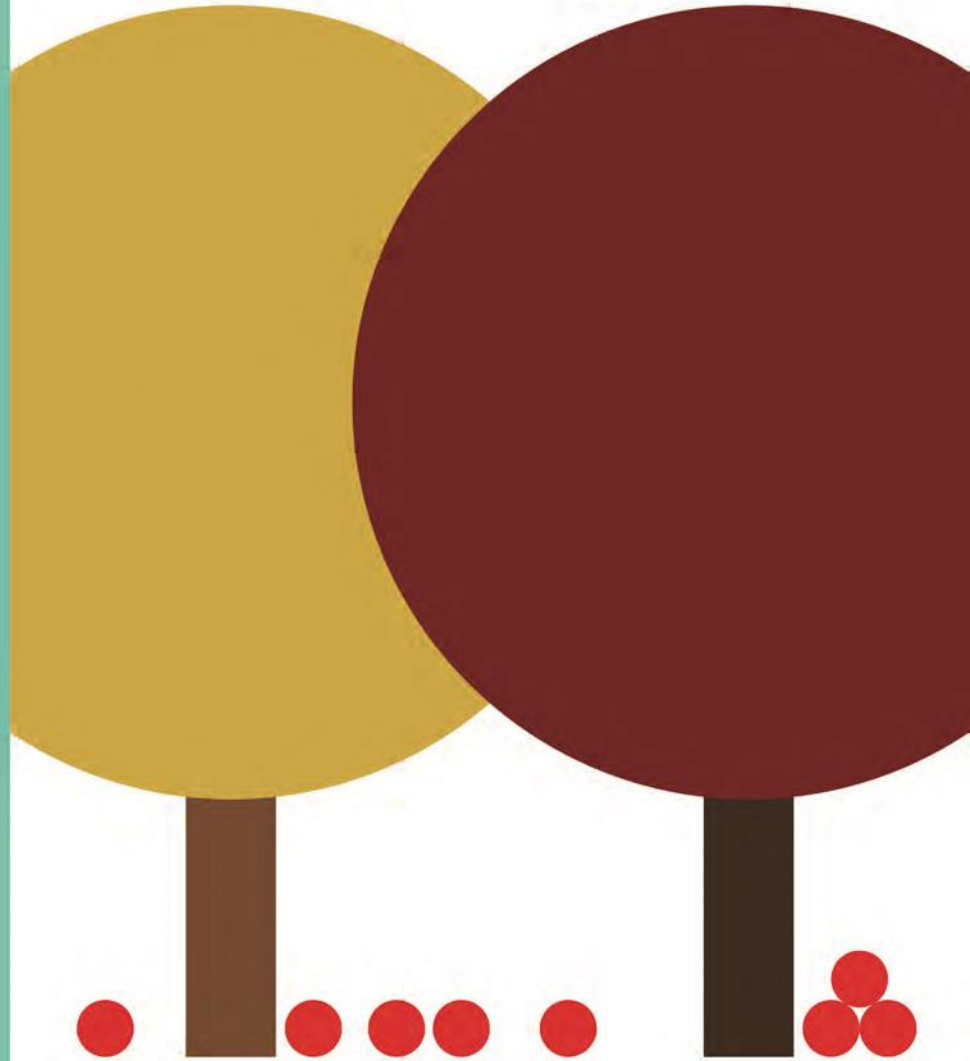
four



$4 + 4 =$

8

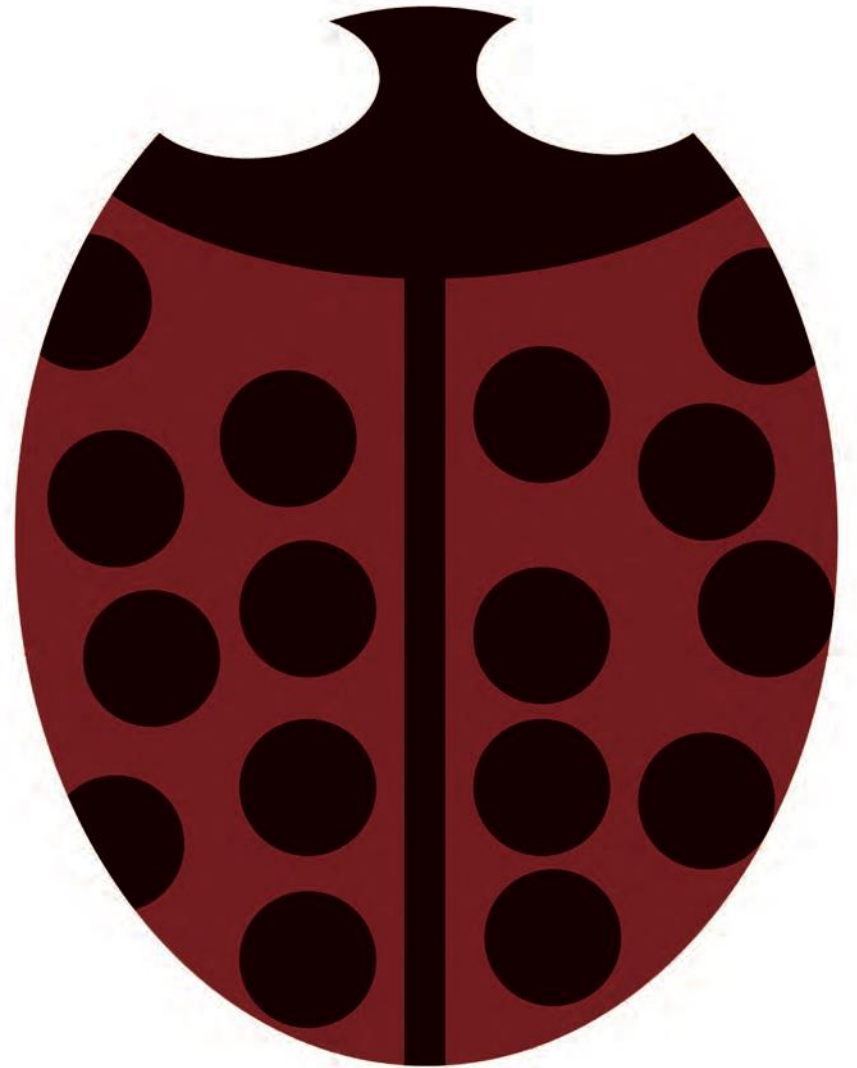
eight



$8 + 8 =$

16

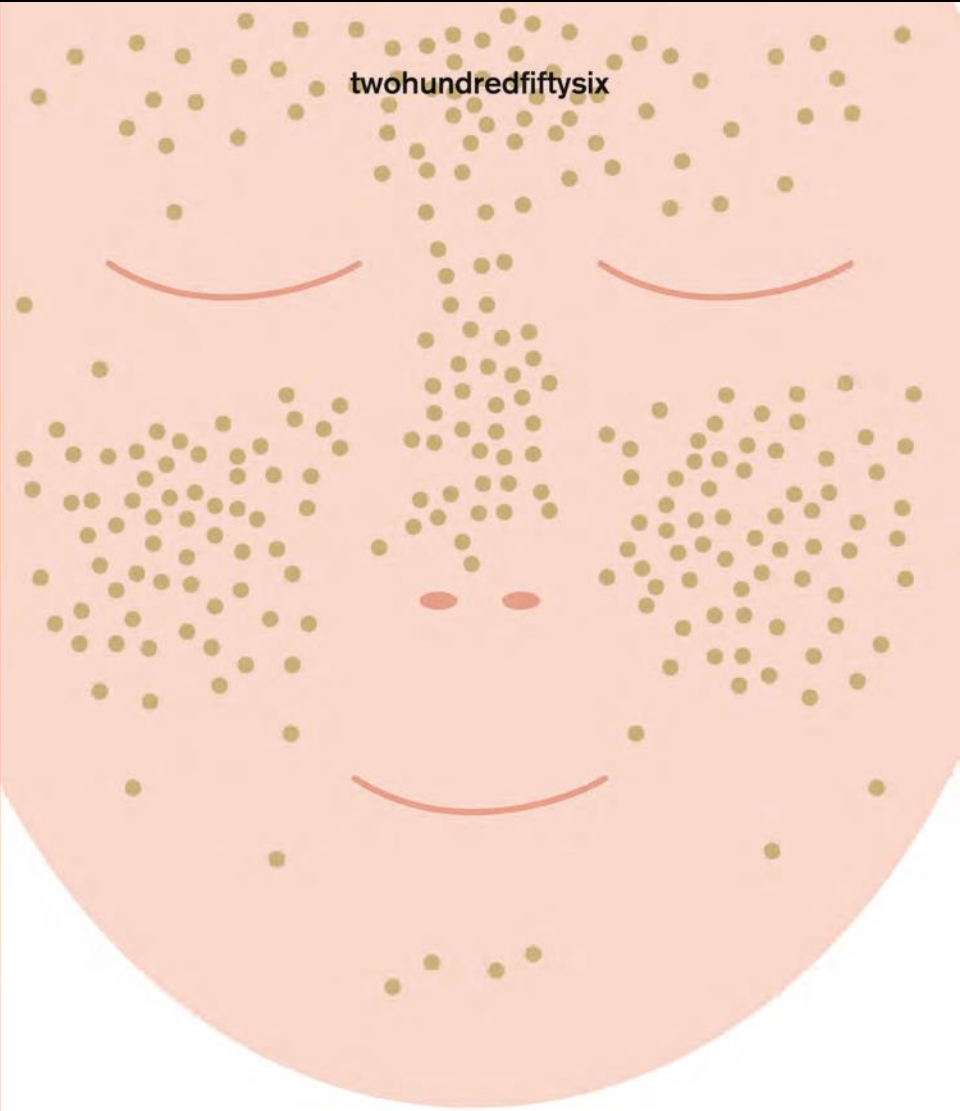
sixteen



$128 + 128 =$

256

twohundredfiftysix

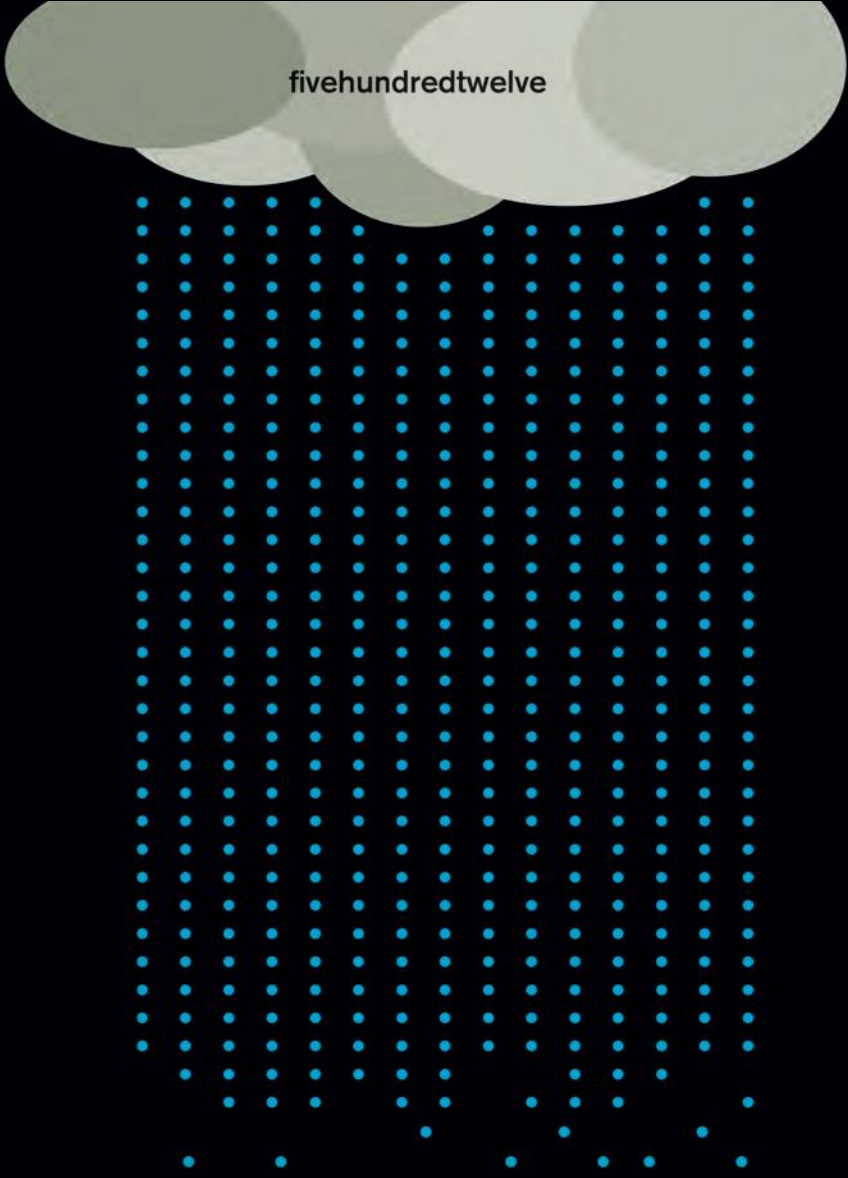




$256 + 256 =$

512

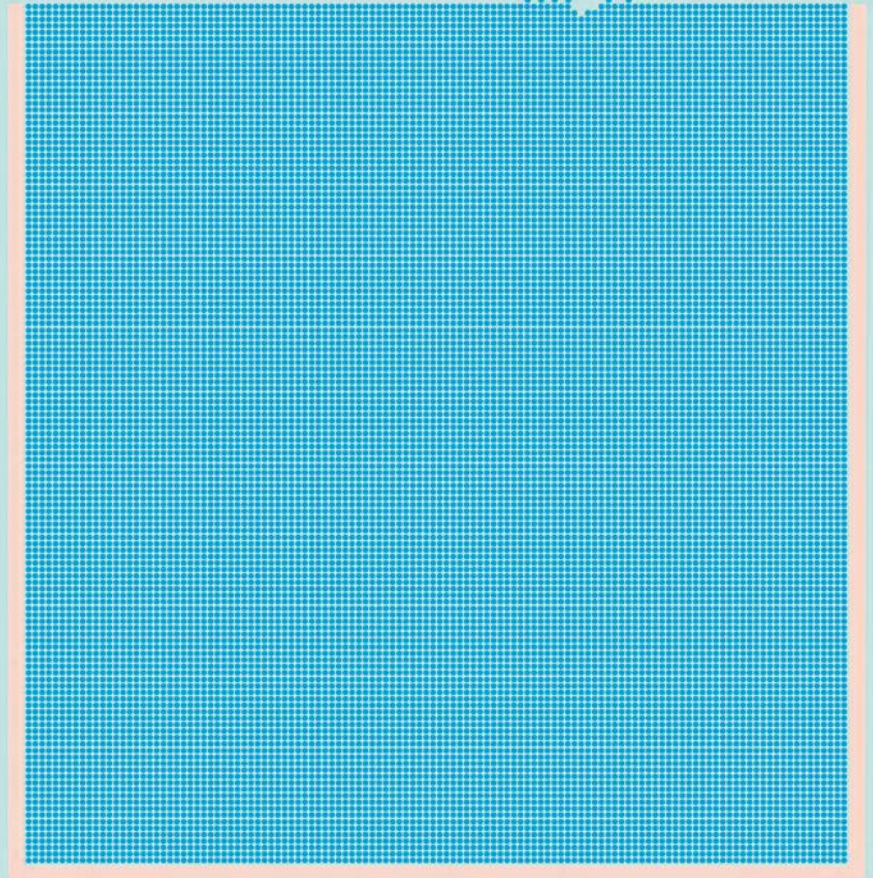
fivehundredtwelve



$$8192 + 8192 =$$

16384

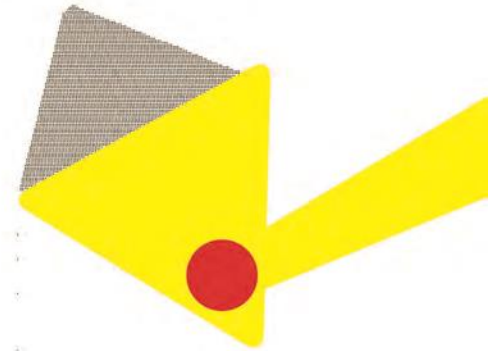
sixteenthousandthreehundredeightyfour



$$65536 + 65536 =$$

131072

onehundredthirtyonethousandseventytwo



$$524288 + 524288 =$$

onemillionfourtyeightthousandfivehundredseventysix

1048576





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