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## My Business

The Monocle Book of Entrepreneurs

Tyler Brûlé, Andrew Tuck, Joe Pickard

During a time of unprecedented change in the way we work, the editors of Monocle are here to help us envision, create and make a success of new businesses or reboot an existing one.



The MONOCLE Book of

**ENTREPRENEURS** 

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**Book** 



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## **Key Sales Points**

- Features case studies of people running enterprises on every scale, providing readers with insights into the challenges and joys of creativity and entrepreneurship.
- Reveals, among many success stories, how leaders choose branding, hire teams and design workspaces for today's needs.



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